

Tv Survey Summary (July 2017):

72 completed surveys were returned (72/135 units = 53.3% of total units replied)

Question #1 – What is your owner status?

- 69 owners (95.8%) and 3 renters (4.2%) completed the survey

Question #2 – What is your occupancy status?

- 23 respondents (31.9%) were Full time residents
- 39 respondents (54.2%) were Seasonal residents
- 10 respondents (13.9%) are Non-residents (own but rent units out)

Question #3 – Do you pay extra for Dish Network channel packages?

- 14 respondents (19.4%) pay extra for additional Dish services
- 58 respondents (80.6%) do NOT pay extra for additional Dish TV services

Question #4 – Which do you watch more of?

- 26 respondents (36.1%) primarily watch Local TV stations
- 30 respondents (41.7%) primarily watch Cable stations
- 9 respondents (12.5%) watch both Local and Cable stations
- 5 respondents (6.9%) marked NONE and 2 respondents (2.8%) left question blank

Question #5 – Are you aware that you can receive over-the-air HD local network stations for free with an antenna?

- 42 respondents (58.3%) were aware that Local TV stations can be received/watched with an antenna for free
- 27 respondents (37.5%) were NOT aware that Local TV stations can be received/watched with an antenna for free
- 3 respondents (4.2%) did not answer this question

Question #6 – Do you currently have internet service?

- 51 respondents (70.8%) currently have internet service
- 20 respondents (27.8%) do NOT currently have internet service
- 1 respondent did NOT answer this question

Question #7 – Do you use any streaming services? (check all that apply):

- 41 respondents (56.9%) do NOT currently use any streaming services
- 31 respondents (43.1%) DO currently use a streaming service
 - 11 respondents use just Netflix service
 - 1 respondent uses Amazon and Other service
 - 1 respondent uses Direct TV service
 - 3 respondents use Netflix and Amazon services
 - 1 respondent uses Netflix, Amazon, Acorn and YouTube TV services
 - 1 respondent uses Netflix, Amazon, Hulu and YouTube services
 - 1 respondent uses Netflix, Amazon, Hulu, YouTube and Other services
 - 1 respondent uses Netflix, Amazon and PlayStation services
 - 2 respondents use Netflix, Amazon and YouTube services
 - 1 respondent uses Netflix, Amazon, YouTube and Other services
 - 3 respondent uses Netflix and Hulu services
 - 1 respondent uses Netflix and HBO services
 - 1 respondent uses Netflix and Other services
 - 1 respondent uses YouTube service
 - 2 respondents use Other services

Question #8 – Do you own any of the following devices? (check all that apply):

- 33 respondents (45.8%) DO NOT own any of the listed steaming devices
- 39 respondents (54.2%) DO own a streaming device
 - 3 respondents own an Apple TV device
 - 4 respondents own a Blu-Ray device
 - 1 respondent owns a PlayStation device
 - 3 respondents own a Roku device
 - 1 respondent owns a Roku and a PlayStation device
 - 16 respondents own a Smart TV
 - 1 respondent owns a Smart TV and an Apple TV device
 - 3 respondents own a Smart TV and a Blu-Ray device
 - 1 respondent owns a Smart TV and a Google device
 - 4 respondents own a Smart TV and a Roku device
 - 1 respondent owns a Smart TV, Roku and PlayStation device
 - 1 respondent owns a Smart TV and a Slingbox device

Question #9 – Please check the services you are interested in learning more about. (check all that apply):

- 32 respondents (44.4%) are NOT interested in learning more about listed TV services/option
- 40 respondents (55.6%) ARE INTERESTED in learning more about listed TV services/option
 - 6 respondents are interested in learning more about ALL options listed
 - 5 respondents are interested in learning more about Cable/Satellite services
 - 1 respondent is interested in learning more about Cable/Satellite and Streaming services
 - 5 respondents are interested in learning more about Internet/App based TV services
 - 2 respondents in interested in learning more about Internet/App based and Cable/Satellite services
 - 3 respondents are interested in learning more about Cable/Satellite, Internet/App based, and Streaming devices
 - 3 respondents are interested in learning more about Internet/App based and Streaming devices
 - 6 respondents are interested in learning more about Over-The-Air TV service
 - 2 respondents are interested in learning more about Over-The-Air TV and Cable/Satellite services
 - 1 respondents are interested in learning more about Over-The-Air TV and Internet/App based services
 - 1 respondent is interested in learning more about Over-The-Air TV and Streaming based services
 - 3 respondents are interested in learning more about Streaming based services
 - 2 respondents did not mark an answer

Question #10 – Would you be in favor of discontinuing the association provided television service to allow you to secure your own TV service via your desired option?

- 26 respondents (36.1%) were IN FAVOR of discontinuing HOA provided TV service
 - Of the 26 respondents IN FAVOR, 12 (46.2%) were seasonal residents, 13 (50%) were full time residents and 1 (3.8%) was a Non-resident
- 43 respondents (59.7%) were NOT IN FAVOR of discontinuing HOA provided TV service
 - of the 43 of these respondents, 4 were in favor if the HOA dues decreased
 - Of the 43 residents NOT in favor, 25 (58.1%) were seasonal residents, 10 (23.3%) were full time residents, and 8 (18.6%) were Non-residents
- 1 respondent (1.4%) was MAYBE in favor of eliminating the HOA provided TV service
- 2 respondents (2.8%) did not answer this question (4.2% of respondents)

Question #11 – If you received a reduction in your monthly association fee (possibly \$25.00), would you then be in favor of discontinuing the association provided television service?

- 31 respondents (43%) were IN FAVOR of discontinuing HOA provided TV service if the HOA monthly fees were reduced
- 39 respondents (54.2%) were NOT IN FAVOR of discontinuing HOA provided TV service if the HOA monthly fees were reduced
- 2 respondents (2.8%) did not answer this question